START SCREEN



# CREATING COMEDY IN ADIGITAL AGE: ALL WINS AND NO FAILS.

SERIOUSLY GUYS, CAN WE MOVE ON FROM FAILS ALREADY.

ISN'T IT TIME WE CELEBRATED SOMETHING POSITIVE?

ALSO, FUNNY OR DIE AND THE OCCASIONAL. (NO VIDZ)







# 



ISSUE #001

# WE WANT TO HEAR FROM YOU!

HEY! THANKS FOR CHECKING OUT THE INAUGURAL ISSUE! SINCE THIS IS OUR FIRST FORAY INTO IN THIS NEW WORLD, WE WOULD LOVE SOME FEEDBACK.

#### THAT'S WHERE YOU COME IN!

BELOW, RECORD A FIVE SECOND MESSAGE AND SEND IT TO FUNNY OR DIE!

3

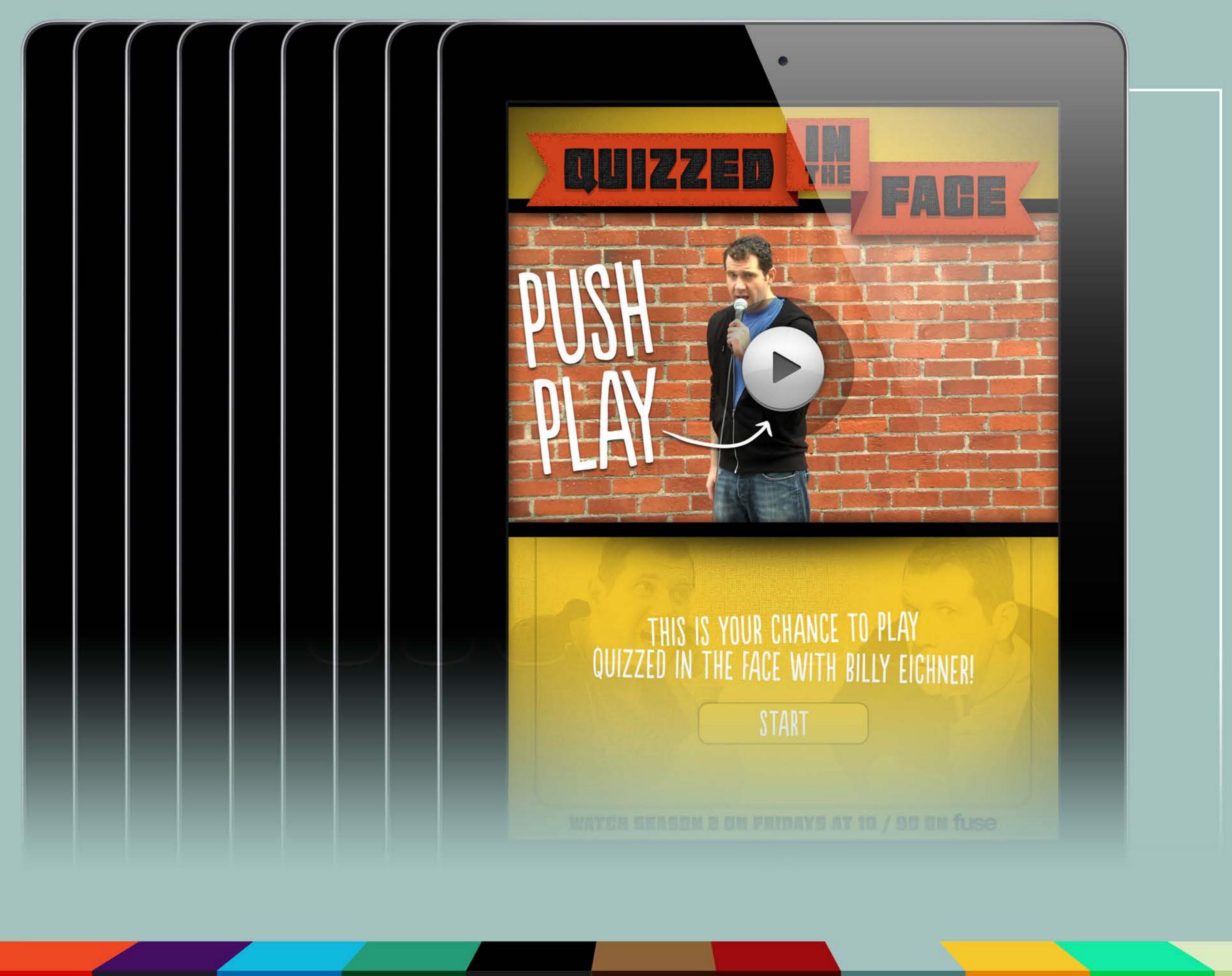
WE LISTEN











# Woody Allen's Answering Machine BY: TIM HEIDECKER Machine

(i) PRESS PLAY TO HEAR MESSAGES. USE ARROWS TO SKIP AND REPEAT.







The appearances of most visionaries are locked into our minds, as they, themselves, came to represent the technology they brought to the masses. But what did they look like when they were just fresh faces, before they created the future?

(1) SLIDE THE PEGS BELOW TO WATCH THE TECH ICONS BECOME YOUNGER





# THE RAW NUMBERS

[WE'RE DOING OKAY]

# INSPIRING AND POIGNANT FINALE

[CLEAR EYES, FULL HEARTS, ETC]



LIKE WE DIDN'T COVER EVERYTHING ALREADY.